

05/21/22 NAHJ Emergency Meeting

1 p.m. Eastern

Present: Nora Lopez, Julio Cesar Chavez, Yvette Cabrera, Arelis Hernandez, Blanca Rios, Jennifer Marcial Ocasio, Jessica Retis, Mc Nelly Torres, David Cordero, Jamie Stockwell, Melissa Macaya, Ninette Sosa, Valerie Mia Juarez, Johnny Córdoba,

Not Present: Elwyn Lopez, Cristy Fajardo, Jorge Flores, Keldy Ortiz

Guests: David Peña, Yaneth Guillen, Leslie-Anne Frank, Yunuen Bonaparte, B.A. Snyder

I. Strategic Plan

- A. Yvette provides background on NAHJ Strategic plan. It's the organization's first strategic plan since 2002. Committee consists of Yvette, Nora, Cristy, Melisa, Jessica and Mc Nelly. The consulting company La Piana was hired for \$30K. Members were given the opportunity to fill out a survey. A draft of the plan is now complete. It's not final, still need input from board so it can be presented at the conference. Other than hiring an ED, Nora noted this is the most important board item at the moment.
- B. Yvette motioned to approve the 2022 draft strategic plan. Julio seconded.
- C. In discussion, Mc Nelly was concerned that only 20 people responded to the survey. Yvette notes that this is a living, breathing document that can be altered. The plan will be presented as a draft and will then be adjusted.
- D. Motion Carried.

II. Freelance Project

- A. Julio César proposes an NAHJ Freelance Initiative. He estimated the first year would cost \$11,000. That is doable within the budget per ED David Peña. It would function as an accessible map. Journalists can run through and see where work is needed similar to Freelance.com.
- B. During discussion Arelis mentioned she would like to see more details and input from freelancers like a survey. Mc Nelly would like to see a more detailed breakdown of cost.
- C. The motion is tabled..

III. Adjournment

- A. Meeting adjourned at 2:06 p.m.