

08/03/2022 NAHJ Mid-Year National Board Meeting

Las Vegas, Nevada (2022 NABJ/NAHJ Convention)

Present: Nora Lopez, Julio Cesar Chavez, Yvette Cabrera, Arelis Hernandez, Keldy Ortiz, Blanca Rios, Jennifer Marcial Ocasio, Jessica Retis, Mc Nelly Torres, Melissa Macaya, Valerie Mia Juarez, Cristy Fajardo, Ninette Sosa, David Cordero, Johnny Cordoba, Jorge Flores

Guests: David Pena, Leslie-Anne Frank, Yunuen Bonaparte, Yaneth Guillen, BA Snyder, and from the Latino Reporter, Nicholas Hernandez and Alexandra Mora Medina

Not present: Elwyn Lopez, Jamie Stockwell

I. Introductions

- A.** Nora Lopez starts the meeting with introductions of the full board.
- B.** David Peña addressed the board and gave a conference update. As of Aug. 3, 4200-plus people had registered for the 2022 NABJ/NAHJ conference. There are 89 sponsors and 120 career booths.
- C.** David gave the latest update on Miami 2023. It will be held September 12-15th at the Intercontinental Hotel. There is some concern about the registration fee and food cost since there are no in-house restaurants. The goal is to keep the rate at \$275, which includes the opening and 3 meals. Students would have a \$125 rate. David said he's working on getting sponsors for the luncheon. Julio Cesar motions to approve both the May 7th and May 21st meeting minutes. Yvette seconds. Motion passes.

II. Five-Year Strategic Plan

- A.** Yvette updated the board on the five-year NAHJ Strategic Plan. She has chaired the committee which has been working on the plan since April 2021. That's when the committee set out a search to hire the La Piana consulting group led by Humberto Camarena. The company was paid \$30k. \$15k came from Dow Jones and \$15k was funded by NAHJ. If elected president, Yvette pledged to use this strategic plan as a guide for the next term. She asked board members share the plan/link once it's released. Yvette and the committee plan to walk through the plan at the membership meeting on Saturday at 2pm.
- B.** During discussion, it was stressed that this document is a guiding, living road map that can be altered along the way.

- C. Yvette motioned to approve the strategic plan. Keldy seconded. The Motion passed unanimously.

III. Executive Session

- A. Arelis motioned to adjourn into Executive Session. Keldy seconded. The motion was approved at 10:56 a.m.

IV. Back in Session

- A. At 12:10 p.m., Julio-Cesar moved to go back into executive session. Yvette seconded

V. Staff Introductions

- A. Leslie-Anne Frank, Yaneth Guillen and Yunuen Bonaparte introduced themselves to the board.
- B. On behalf of the Board of Directors staff members were presented with anniversary awards.
 1. Leslie-Anne Frank - 9 years.
 2. Yaneth Guillen - 18 years
 3. BA Snyder 7 - years

VI. Transparency

- A. David Peña mentioned NAHJ is one of a handful of journalism/non-profit organizations that has received the Platinum Seal for Transparency. That's because board meetings are open and the minutes are on the website.

VII. Certificate of Service

- A. Board members received a certificate of service. Everyone's signature will be memorialized on Nora's award.

VIII. BA Conference Update

- A. Went over key workshops, panels and meetings board members should attend while at the conference.
- B. She highlighted that high-profile actor Diego Luna will be speaking at the Gala reception.
- C. CBS correspondent Adriana Diaz will emcee and Maria Hinojosa will also be present for her award.

IX. Adjournment

- A. Nora adjourned the meeting at 12:50 p.m.

