



To inquire about how your ad will appear in our newsletters and emails, reach out to ibriones@nahj.org or asherry@nahj.org.

Monthly E-Newsletter	
Our newsletter is published every 1st and 3rd Wednesdays with news, resources, member and chapter updates and events. Each newsletter can accommodate a maximum of two (2) banner ads and four (4) text ads.	
Circulation: 13k subscribers	
Premium Package	\$2200 \$1980 <i>partner 10% discount</i>
Includes one (1) lead featured banner, two (2) banner ads and two (2) text ads.	
Lead Banner	\$800 \$720 <i>partner 10% discount</i>
Lead banner will appear at top of newsletter for optimal visibility. We require a relevant link and graphic (1990 wide x 900 tall; see example on page 2).	
Banner Ad	\$550 \$495 <i>partner 10% discount</i>
For banner adverts, we require a relevant link (website, application, etc.) and graphic (970 wide x 250 tall to ensure its highest quality). Up to two per issue, per organization.	
Text Ad	\$250 \$225 <i>partner 10% discount</i>
One (1) listing in "Need to Know" section. Copy (280 character limit) and relevant link to website/form/survey must be provided. Up to four per issue, per organization.	

Partner discount applies to [NAHJ supporters](#) and those who purchase three or more ads.

La Ñ News & Views

NAHJ's newsletter has an audience size of 13,000. It has achieved open rates consistently over 42%, compared to the average nonprofit open rate of 25%. The newsletter is a bi-weekly e-blast that provides updates from NAHJ national staff, including chapter events, news in journalism and member spotlights.

Audience

NAHJ members are students, professionals of all experience levels and retirees dedicated to the field of journalism. Our newsletter audiences include members, chapter leaders, speakers and sponsors from our national convention.

Who should advertise?

Recruiters, media organizations, schools of journalism and media institutes. We offer 10% discounts for partners of NAHJ. To share a job listing on our website, please join reach out to eric@journalismnext.com.

About NAHJ

The National Association of Hispanic Journalists (NAHJ) is the largest organization of Latino journalists in the United States and is dedicated to the recognition and professional advancement of Hispanics in the news industry. Established in April 1984, NAHJ created a national voice and unified vision for all Hispanic journalists. The mission of NAHJ is to increase the number of Latinos in the newsrooms and to work toward fair and accurate representation of Latinos in news media. For more information please visit NAHJ.org or follow on Twitter/X.



NEWSLETTER OPPORTUNITIES



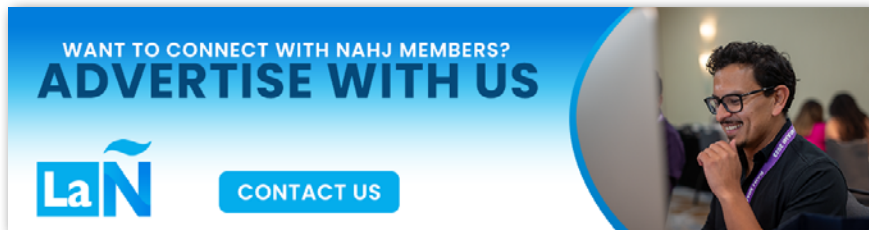
Lead Banner

(1990 wide x 900 tall)

\$800

\$720 *partner 10% discount*

Lead banner will appear at top of newsletter for optimal visibility. We require a relevant link and graphic. One (1) per issue.



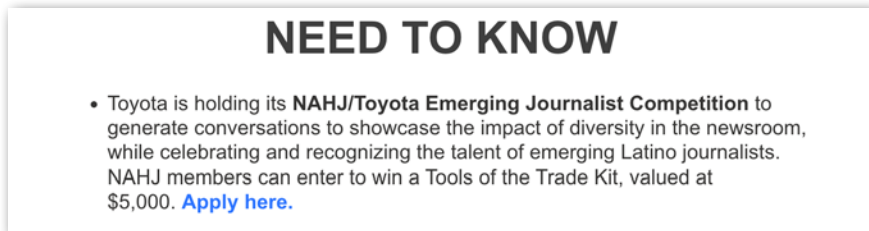
Banner Ad

(970 wide x 250 tall)

\$550

\$495 *partner 10% discount*

For banner adverts, we require a relevant link (website, application, etc.) and graphic. Up to two (2) per issue, per organization.



Text Ad

(280 character limit)

\$250

\$225 *partner 10% discount*

One (1) listing in "Need to Know" section. Copy and relevant link must be provided. Up to four (4) per issue, per organization.