



2024 NAHJ STUDENT CHAPTER AWARD CONTEST

The purpose of the NAHJ Student Chapter Awards Program is to recognize outstanding achievement in chapter leadership, community service and membership engagement. NAHJ designed this program to track chapter performance, incentivize and acknowledge outstanding accomplishments based on objective data.

NATIONAL AWARDS:

Upon submitting the required essay & checklist to the national office, all **fully chartered chapters** will be eligible for one of the following awards upon verification of good standing:

Regional Student Chapter of the Year (Top three student chapters)

Awarded to the top three NAHJ student chapters with the highest scores. These three chapters have shown their support to NAHJ, its mission and vision through demonstrated exemplary commitment by providing career and leadership opportunities to their student members in the field of journalism. Through local programming they have excelled with their programs, member growth, and representation of the NAHJ brand and mission.

Regional Chapters of the Year will be announced via social media in June and they will be recognized at the national convention.

National Student Chapter of the Year

Awarded to the student chapter that meets or exceeds all six of the performance standards and the highest cumulative score. The award winner will be recognized with the National Student Chapter of the Year Trophy. The National Chapter of the Year Award Winner represents a chapter who has shown its support to NAHJ, its mission and vision through demonstrated exemplary commitment to the empowerment and success of its student members on its campus and beyond. **The National Chapter of the Year will be selected in addition to the three winning regional chapters of the year. NOTE: National Chapter of the Year Winner will be announced at the National Convention**

Fully chartered chapters must meet the following performance standards and be judged using the award checklist detailed on the next page.

CHAPTER PERFORMANCE STANDARDS:

- **Education & Networking Performance**
Chapters are recognized for providing educational and networking opportunities for all their members. Chapters must provide at least 8 hours of chapter event programming per year.
- **Net Membership Growth**
Net membership growth is measured by the percentage of new NAHJ affiliated chapter members who join over the course of the award year (September – June). All types of members count (regular, associate, academic, student) Chapters must have a net membership growth of 5 percent.
- **Annual Report**
Each chapter must submit an annual report by the due date.
- **Annual Elections**
Each chapter must complete elections every year.
- **Chapter Scholarships**
Chapters are recognized for providing educational incentives like scholarships, supplemental awards, mentorships, and opportunities for fellowships and internships.
- **Fundraising**
Chapters should develop fundraising activities to support events and scholarships.

NAHJ NATIONAL AWARDS COMMITTEE WILL EVALUATE CHAPTER USING THE FOLLOWING CRITERIA

(Please fill out checklist below and include examples, numbers and details within your essay):

ESSAY:

Please submit a 500-1000 word essay describing why your chapter is deserving of one of the three Regional Chapter of the Year Awards. Please include examples of how your chapter exemplifies the mission of NAHJ and how your chapter is a leader on campus **(1-15 points)**

(PLEASE FILL OUT THE AWARD CHECKLIST & SCORE CARD. IT WILL BE USED BY THE AWARD REVIEW COMMITTEE)

Infrastructure & Organizational structure (1-10 Points)

- Submission of Chapter Annual Reports to the National Office in a timely fashion
- Fulfilled required minimum number of board members

Membership & Volunteer Hours (1-5 points)

- Grew Member Numbers – By how much (%) : _____ . # _____
- Chapter Members Volunteered for local programs & events # of total hours: _____

Social Media/Communications (1-5 points)

- Maintain an updated chapter social media account
 - Chapter social media is following national account
 - Chapter has on-campus newsletter
- **Include link to newsletter: _____
- **Include links to social media pages: _____

Promotes and engages in Regional & National Events (1-5 points)

- Had representatives attend the 2023 Annual Conference # _____

Student Chapter / Professional Chapter Engagement (1-5 Points)

- Chapter is connected/engages with a professional chapter
- Chapter is connected/engages with other student chapters in region (describe in essay)

Host on-campus events for members & fellow college students (1-5 points)

- Technical Journalism workshops
 - Industry panel discussions
 - Guest Speakers
 - Public Speaking workshops
 - Resume writing workshops
 - Leadership training workshops
 - Etiquette Lunch/Breakfast workshops
 - Public Speaking workshops
 - Lunch/Dinner Socials
- Other Events: _____

2024 NAHJ STUDENT CHAPTER AWARDS ENTRY FORM

Type of Chapter:

University: _____

Contact name: _____

Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Please return the completed application with the following information:

____ Award Entry Form

____ Annual Report

____ Award Checklist

Applications shall be submitted to Juan Diasgranados, Educational Programs Coordinator, at jdiasgranados@nahj.org . Deadline is **MAY 10, 2024**.