

YEAR-ROUND ADVERTISING

SOCIAL MEDIA

Social Media Package - \$3,000

Includes (5) Social Media posts per platform on Instagram, X, Facebook, & LinkedIn. Sponsor to provide graphic and text.

Social Media Single Post - \$750

Includes (1) Social Media post per platform on Instagram, X, Facebook, & LinkedIn. Sponsor to provide graphic and text.



Collective reach
70K Followers

X: 40,680

Facebook: 14,000

Instagram: 8,915

LinkedIn: 6,676

DEDICATED EMAILS & NEWSLETTER

NAHJ's newsletter (NAHJ HQ) has an audience size of **10,500+**. The newsletter is a bi-weekly eblast that provides updates from NAHJ national, chapter events, news in journalism, member spotlights, and more.

Dedicated Email - \$2,500

Create and customize your own personalized email with your own graphics and text to engage NAHJ readers. Based on availability. Not available during pre-post conference time (1 month before conference/one month after conference).

Newsletter Ad - \$750/per ad

400 x 400 ad with text and URL link

**Avg. Open
rate of
42%**

WEBINAR

Cost \$5,000

Engage virtually with the NAHJ community via a virtual webinars. Webinars offer you the opportunity to share your knowledge and expertise with our NAHJ members and network. Topics are pre-approved by NAHJ.

