

NAHJ Champions Initiative

Support NAHJ's mission and impact to foster a community of Hispanic journalists nationwide.

Who We Are

The National Association of Hispanic Journalists (NAHJ) is an educational and charitable association dedicated to the recognition and professional advancement of Hispanic students, professionals, and educators in the field of journalism.

Purpose

The NAHJ Champions Initiative offers our partners a year-round strategic partnership to recruit, retain, and advance Hispanic journalists. NAHJ's champions receive promotion throughout the year as advocates and champions of NAHJ's mission.

Exclusive Benefits

- ✓ Partners can benefit from NAHJ's expertise on addressing Hispanic issues
- ✓ Access to best practices for engaging with Hispanic journalists
- ✓ Early access to exclusive services and sponsorship opportunities
- ✓ Invitation to VIP events and annual champions meeting
- ✓ Opportunity to engage in discussions with influential leaders and corporate members

Why Join

Access Top Talent



- Access to a NAHJ network of Hispanic journalism students and professionals
- 23 Professional Chapters & 27 Student Chapters
- Year-round engagement opportunities
- Access to resumes year-round

Increase Visibility



- Increase your brand exposure with national and local reach
- Advertising opportunity for your products, services, and brand
- Highlight your community and corporate social responsibility
- Digital exposure: Newsletter, website, e-blasts, and social media

Recruitment & Development



- Annual Conference & Career Expo – recruit, retain, and develop talent
- Job features - highlight your job listing at local and national levels
- Opportunity to underwrite professional development programs and key events

Contact Us:

Diana Maltez
Director of Development



dmaltez@nahj.org



(866) 356-7239, Ext. 4



www.nahj.org

VISIONARY LEVEL – \$50,000

- (20) NAHJ professional memberships
- 10% Discount on the NAHJ Conference & Career Expo sponsorships
- Inclusion of (5) highlights per year in the NAHJ monthly newsletter (featured jobs, internships, updates/news)
- Access to scholarship applicants & university partner resume book
- (5) Social media posts throughout the year (4 platforms)
- (3) Dedicated email to NAHJ's member database
- Prominent logo placement on nahj.org - partnership webpage
- (1) Co-Branded Webinar (informational, professional development - topic to be approved by NAHJ)
- 5% Discount on additional advertising services (webinar, social media, etc.)
- Recognition as an NAHJ Champion at programs and events
- Year-round access to the NAHJ Career Center resume database
- \$15,000 of your support will go to an initiative of your choice: The Adelante Academy, Student Summits, Chapter Support, Task Force Support, or The Excelencia Awards

ADVOCATE LEVEL – \$35,000




- (15) NAHJ professional memberships
- 5% Discount on the NAHJ Conference & Career Expo sponsorships
- Inclusion of (4) highlights per year in the NAHJ monthly newsletter (featured jobs, internships, updates/news)
- 3% Discount on additional advertising services (webinar, social media, etc.)
- (4) Social media posts throughout the year (4 platforms)
- (2) Dedicated email to NAHJ's member database
- Prominent logo placement on nahj.org - partnership webpage
- Recognition as an NAHJ Champion at programs and events
- Year-round access to the NAHJ Career Center resume database
- \$10,000 of your support will go to an initiative of your choice: The Adelante Academy, Student Summits, Chapter Support, Task Force Support, or The Excelencia Awards

ALLY LEVEL – \$15,000

- (10) NAHJ professional memberships
- 3% Discount on the NAHJ Conference & Career Expo sponsorships
- Inclusion of (3) highlights per year in the NAHJ monthly newsletter (featured jobs, internships, updates/news)
- 3% Discount on additional advertising services (webinar, social media, etc.)
- (3) Social media posts throughout the year (4 platforms)
- (1) Dedicated email to NAHJ's member database
- Prominent logo placement on nahj.org - partnership webpage
- Recognition as an NAHJ Champion at programs and events
- Year-round access to the NAHJ Career Center resume database
- \$5,000 of your support will go to an initiative of your choice: The Adelante Academy, Student Summits, Chapter Support, Task Force Support, or The Excelencia Awards

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