

The premier event honors outstanding contributions made by individuals, and organizations that support the advancement and excellence of Hispanic journalists. The event benefits our NextGen programs and initiatives.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$100,000

- Two tables of 12/each with premier placement
- Presenting sponsor recognition
- Opportunity to provide welcome remarks Sponsor logo on event invitation, printed program and event website
- Tickets to the VIP pre-reception with honorees
- Platinum level digital ad
- Table placard with sponsor's logo
- Promotion in newsletter and social media
- Complimentary professional photographs of your guests/ table

VIP RECEPTION SPONSOR – \$85,000

- One table of 10 with premier placement
- Branded signage at cocktail reception
- Sponsor logo on event invitation, printed program and event website
- Tickets to the VIP pre-reception with honorees
- Platinum level digital ad
- Table placard with sponsor's logo
- Promotion in newsletter and social media
- Complimentary professional photographs of your guests/ table

LEGACY SPONSOR – \$75,000

- One table of 10 with premium placement
- Sponsor name listed on event invitation, printed program and event website
- Tickets to the VIP pre-reception with honorees
- Platinum level digital ad
- Promotion in newsletter and social media
- Complimentary professional photographs of your guests/ table

CHAMPION SPONSOR – \$50,000

- One table of 10 with preferred placement
- Sponsor name listed on event invitation, printed program and event website
- Tickets to the VIP pre-reception with honorees
- Gold level digital ad
- Promotion in newsletter and social media

VISIONARY SPONSOR – \$25,000

- One table (seats 10) with select placement
- Sponsor name on event invitation, printed program and event website
- Silver level digital ad
- Promotion in newsletter and social media

ADVOCATE SPONSOR – \$10,000

- One table (seats 10)
- Sponsor name listed on event invitation, printed program and event website
- Bronze level digital ad
- Promotion in newsletter and social media

DIGITAL ADS

All digital ads will run on screen at the event.

\$7,500 PLATINUM DIGITAL AD

\$5,000 GOLD DIGITAL AD

\$2,500 SILVER DIGITAL AD

\$1,000 BRONZE DIGITAL AD

DIGITAL AD SPECS

- All digital ads should be 16:9 ratio
- 10" x 5.627" (3000 x 1688px)
- 300 dpi PDF file
- RGB Full color. No bleed.
- Do not use font size below 24 point

INDIVIDUAL TICKETS

PAIR OF TICKETS – \$4,000

- Seating for two at dinner with preferred seating
- Listing in the event invitation and printed program
- Silver level digital ad

SUPPORTER TICKET – \$1,500

- Seating for one at dinner with select seating
- Listing in the event invitation and printed program

FRIEND TICKET – \$1,000

- Seat for one at dinner
- Listing in the event invitation and printed program

RESPONSE FORM

Proceeds will support scholarships, mentorship programs, paid internships, training workshops and other critical resources that empower aspiring journalists to achieve their goals and make a lasting impact in media.

PLEASE COMPLETE

DONOR / COMPANY NAME: _____
 (As you wish to be listed in all event materials)

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor: \$100,000
- VIP Reception Sponsor: \$85,000
- Legacy Sponsor: \$75,000
- Champion Sponsor: \$50,000
- Visionary Sponsor: \$25,000
- Advocate Sponsor: \$10,000

INDIVIDUAL TICKETS

- Pair of Tickets: \$4,000
- Supporter Ticket: \$1,500
- Friend Ticket: \$1,000

DIGITAL ADS

- Platinum Digital Ad: \$7,500
- Gold Digital Ad: \$5,000
- Silver Digital Ad: \$2,500
- Bronze Digital Ad: \$1,000

CONTRIBUTIONS

- I/We cannot attend but enclose a contribution of \$ _____

PAYMENT INFORMATION

NAME ON CARD: _____

CARD NUMBER: _____ **EXP DATE:** _____ **CVV:** _____

SIGNATURE _____

- Please send an invoice to the contact listed above
- Enclosed is a check for \$ _____

Make check payable to:
 National Association of Hispanic Journalists
 1050 Connecticut Ave, NW 5th FL
 Washington, DC 20036

*Your contribution, less \$285 per ticket, is fully tax-deductible.
 NAHJ's EIN #46-3985228*