

EXCELENCIA AWARDS

These awards honor the individuals, corporations and organizations investing in the future of journalism, while raising funds for the scholarships, internships, mentorship programs and hands-on training that give the next generation of journalists the tools to tell stories that matter.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$50,000

- Twenty tickets to the event
- Presenting sponsor recognition
- Opportunity to provide welcome remarks
- Prominent logo on event marketing material
- Prominent logo placement on event website
- Opportunity to feature 30-sec.-1 min. video
- Platinum level digital ad
- Promotion in newsletter and social media
- Complimentary professional photographs of your guests

CHAMPION SPONSOR – \$20,000

- Fifteen tickets to the event
- Logo on event marketing material
- Logo placement on event website
- Gold level digital ad
- Promotion in newsletter and social media
- Complimentary professional photographs of your guests

VISIONARY SPONSOR – \$10,000

- Ten tickets to the event
- Listed on event marketing material
- Logo placement on event website
- Silver level digital ad
- Promotion in newsletter and social media

ADVOCATE SPONSOR – \$5,000

Limited Quantity

- Ten tickets to the event
- Listed on event marketing material
- Listed placement on event website
- Bronze level digital ad

AWARDS SPONSOR – \$3,000

Limited Quantity

- Two tickets to the event
- Acknowledgment during the awards
- Logo placement on screens during the awards

DIGITAL ADS

All digital ads will run on screen at the event.

\$2,500 PLATINUM DIGITAL AD

\$2,000 GOLD DIGITAL AD

\$1,500 SILVER DIGITAL AD

\$1,000 BRONZE DIGITAL AD

DIGITAL AD SPECS

- All digital ads should be 16:9 ratio
- 10" x 5.627" (3000 x 1688px)
- 300 dpi PDF file
- RGB Full color. No bleed.
- Do not use font size below 24 point

INDIVIDUAL TICKETS

PAIR OF TICKETS – \$300

- Two tickets to the event
- Bronze level digital ad

FRIEND TICKET – \$150

- one ticket to the event

EXCELENCIA AWARDS

November 17, 2026

Proceeds will support scholarships, mentorship programs, paid internships, training workshops and other critical resources that empower aspiring journalists to achieve their goals and make a lasting impact in media.

RESPONSE FORM *(Please complete)*

DONOR/COMPANY NAME: _____
(as you wish to be listed in all event materials)

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

SPONSORSHIP OPPORTUNITIES

- ☐ Presenting Sponsor: \$50,000
- ☐ Champion Sponsor: \$20,000
- ☐ Visionary Sponsor: \$10,000
- ☐ Advocate Sponsor: 5,000
- ☐ Awards Sponsor: \$3,000

DIGITAL ADS

- ☐ Platinum Digital Ad: \$2,500
- ☐ Gold Digital Ad: \$2,000
- ☐ Silver Digital Ad: \$1,500
- ☐ Bronze Digital Ad: \$1,000

INDIVIDUAL TICKETS

- ☐ Pair of Tickets: \$300
- ☐ Individual Ticket: \$150

CONTRIBUTIONS

- ☐ I/We cannot attend but enclose a contribution of \$ _____

PAYMENT INFORMATION

NAME ON CARD: _____

CARD #: _____ **EXP DATE:** _____ **CVV:** _____

Signature

- ☐ Please send an invoice to the contact listed above
- ☐ Enclosed is a check for \$ _____

PAY BY CHECK:

Make payable to:

National Association of Hispanic Journalists
1050 Connecticut Ave, NW 5th FL
Washington, DC 20036

NAHJ's EIN #46-3985228